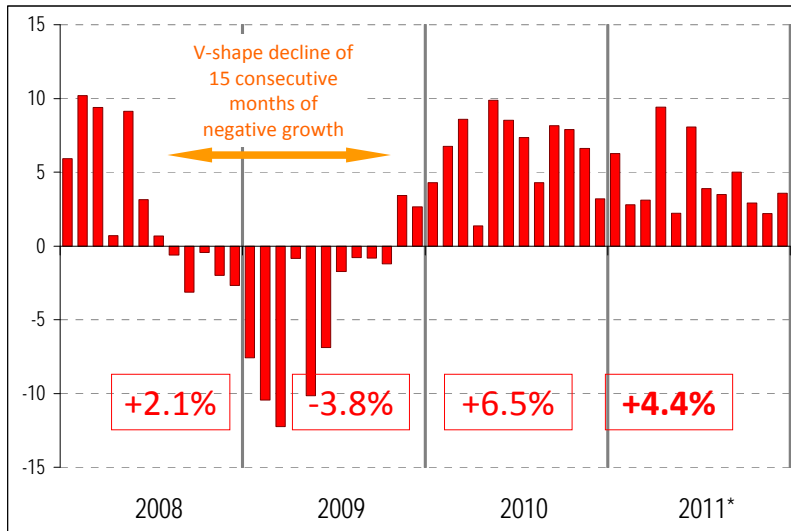


International Tourist Arrivals, monthly evolution

World

(% change)

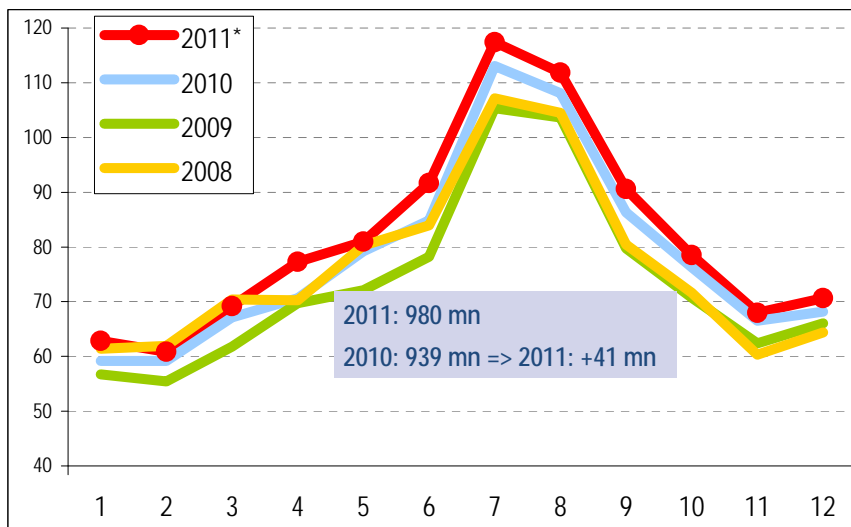


Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, monthly evolution

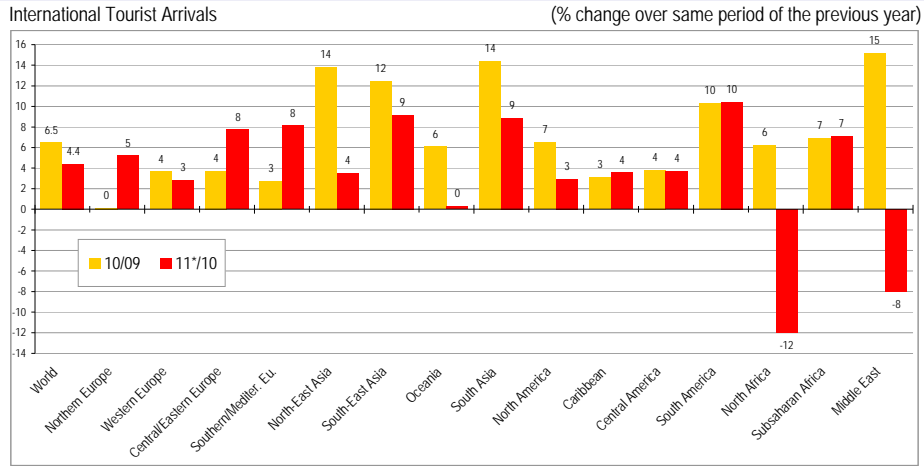
World

(million)

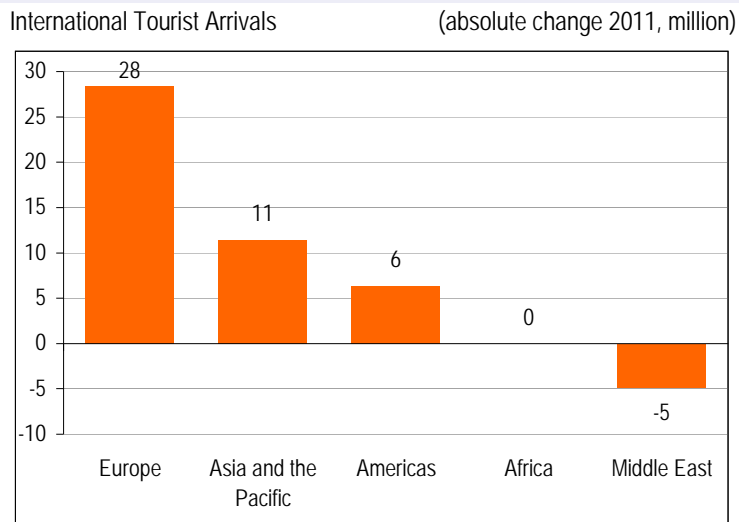


Source: World Tourism Organization (UNWTO) ©

2010 and 2011 by subregion

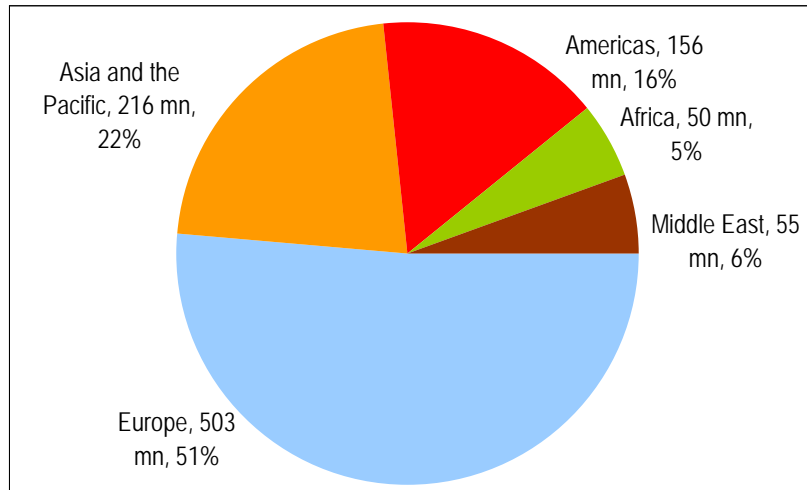


Increase 2011 by region



Absolute numbers 2011 by region

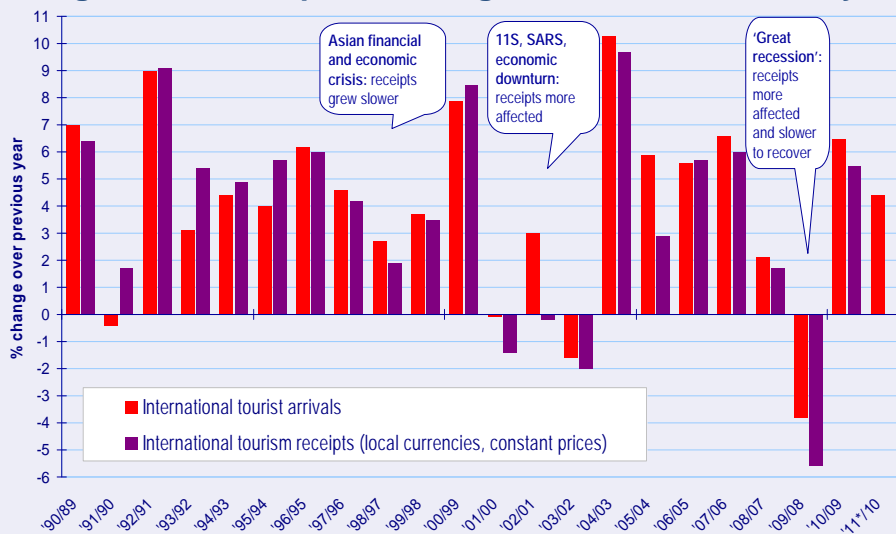
World Inbound Tourism: International Tourist Arrivals, 2011* (million)



Source: World Tourism Organization (UNWTO) ©

International Tourism Arrivals and Receipts, World

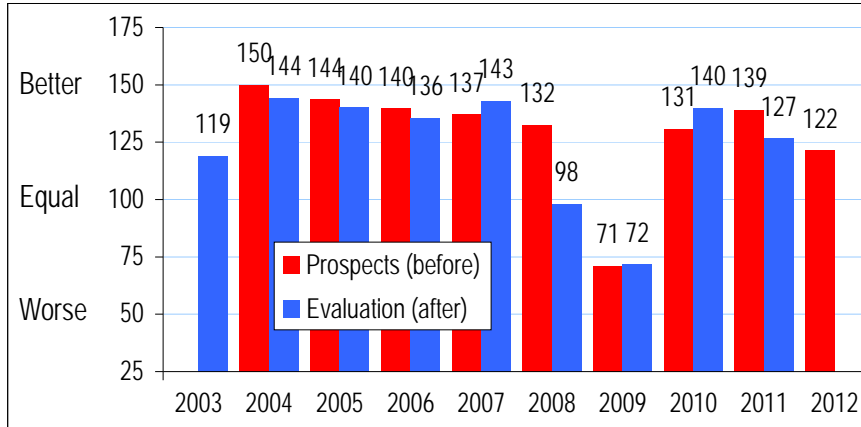
growth in receipts follows growth in arrivals closely



Source: World Tourism Organization (UNWTO)

Confidence weakening but still positive

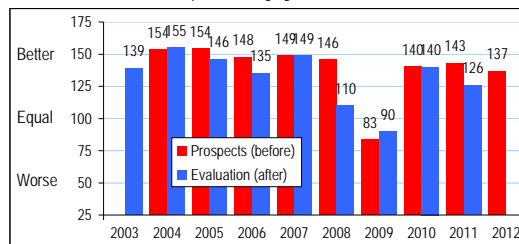
UNWTO Panel of Tourism Experts: World



Source: World Tourism Organization (UNWTO) ©

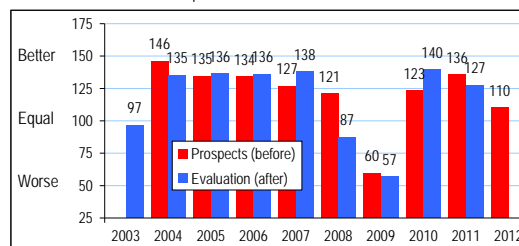
Confidence in emerging economies much stronger than in advanced economies

UNWTO Panel of Tourism Experts: Emerging economies



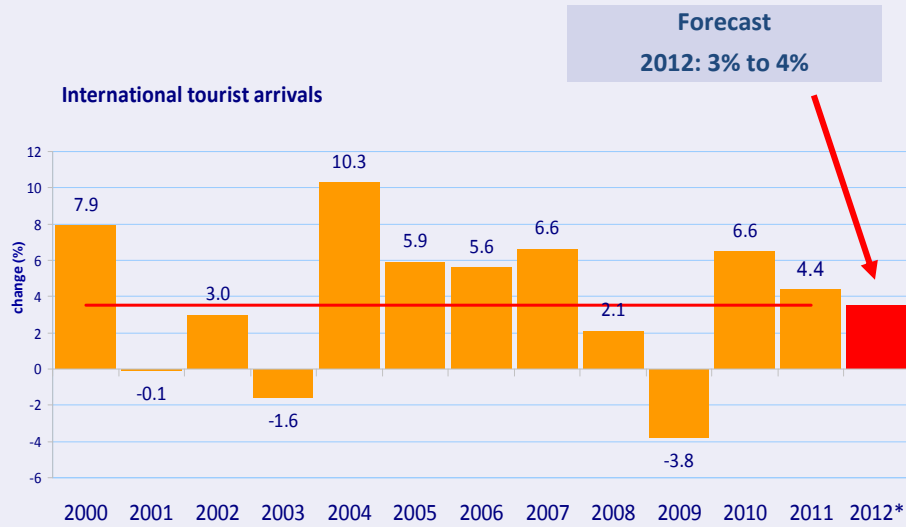
Source: World Tourism Organization (UNWTO) ©

UNWTO Panel of Tourism Experts: Advanced economies



Source: World Tourism Organization (UNWTO) ©

Outlook: World



Source: World Tourism Organization (UNWTO)

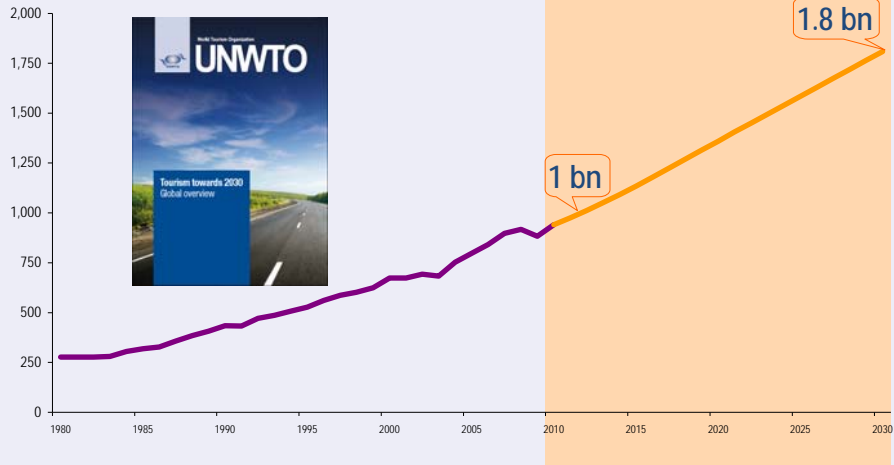
International tourism: projection full year 2012

	2011	Projection 2012
World	+4.4%	+3% to +4%
Europe	+6.0%	+2% to +4%
Asia and the Pacific	+5.6%	+4% to +6%
Americas	+4.2%	+2% to +4%
Africa	+0.0%	+4% to +6%
Middle East	-8.0%	+0% to +5%

Source: World Tourism Organization (UNWTO)

International tourist arrivals to reach 1.8 billion by 2030

International tourism, World



source: World Tourism Organization (UNWTO) ©



Statistical Annex

The following pages contain detailed tables on tourism related indicators such as international tourist arrivals, international tourism receipts and expenditure collected by UNWTO from national institutions, as well as data on air transport and accommodation.

Tables reflect yearly data and monthly or quarterly data currently available. Most data is preliminary and may be subject to revision. See the boxes for further information on the data.

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Explanation of abbreviations and signs used

•	provisional figure or data
!	figure or data not yet available
]	change of series
ns	not applicable
m	million (1,000,000)
bl	billion (1,000,000,000)
Q1	January, February, March
Q2	April, May, June
Q3	July, August, September
Q4	October, November, December
H1	From January to June
H2	From July to December
YTD	Year to date, addition of months with data available compared with the same period of the previous year. The subregional totals are approximate for the whole (sub)region based on trends for the countries with data available.
Other International Tourist Arrivals	
IT	International Tourist Arrivals
IT*	International tourist arrivals at borders (including same-day visitors)
IT*	International tourist arrivals at borders (ports and same-day visitors)
TSE	International tourism receipts at hotels and similar establishments
TCE	International tourism receipts at collective tourism establishments
NCE	Receipts of international tourists in hotels and similar establishments
NCE	Receipts of international tourists in collective tourism establishments
Other International Tourism Receipts and Expenditure	
All percentages are derived from seasonally adjusted series in local currencies, unless otherwise indicated. \$ US\$, € euro, ₪ seasonally adjusted series.	



Thank you very much
for your attention!

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