



# 2011 International Tourism Results and Prospects for 2012

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## UNWTO World Tourism Barometer

Volume 10 • January 2012 – Statistical Annex

### Statistical Annex

The following pages contain detailed tables on tourism related indicators such as international tourist arrivals, international tourism receipts and expenditure collected by UNWTO from national institutions, as well as data on air transport and accommodation.

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VF: International visitor arrivals at frontiers (tourists and same-day visitors);  
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#### Series International Tourism Receipts and Expenditure

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# Inbound tourism: World 2011

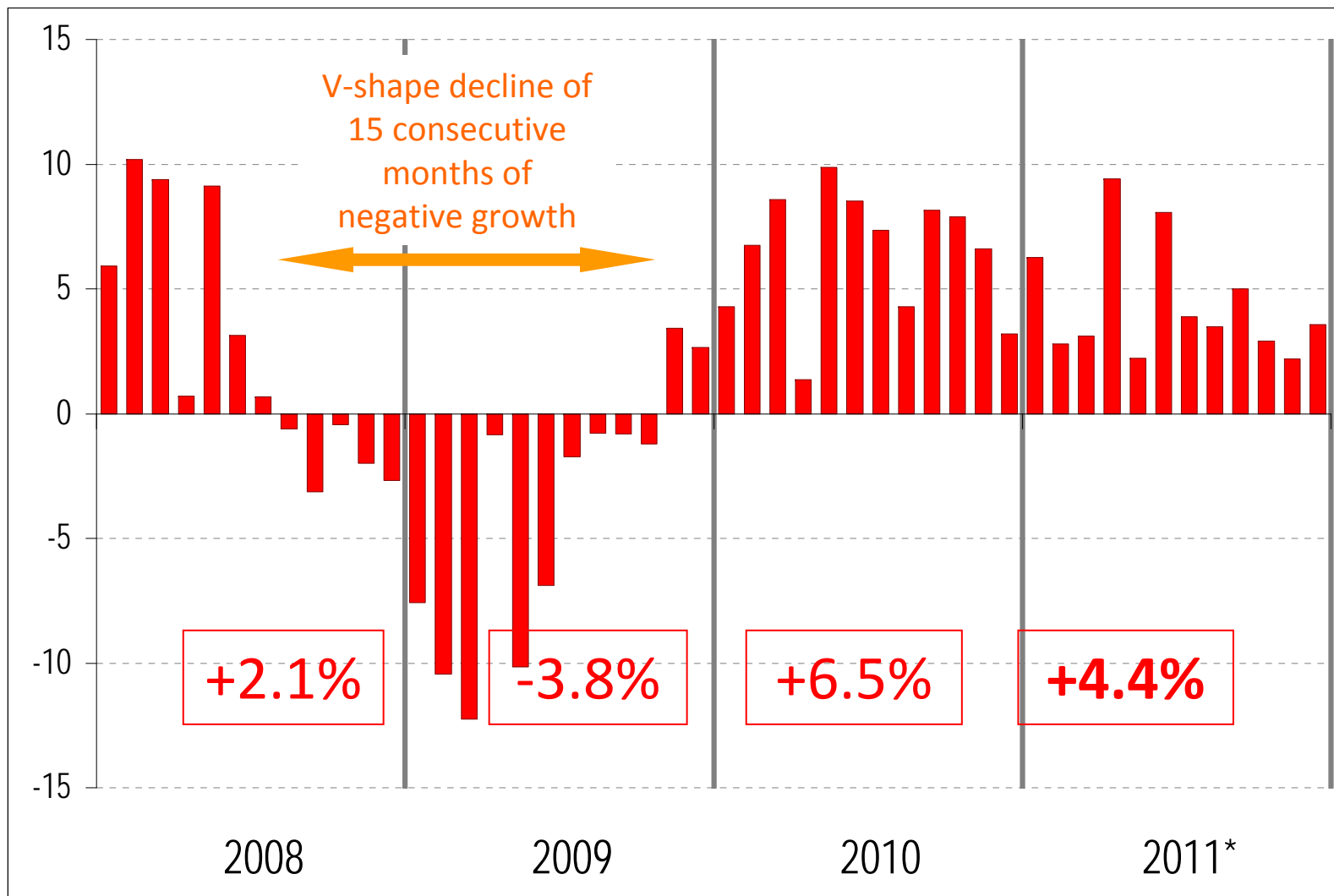


Source: World Tourism Organization (UNWTO)

# International Tourist Arrivals, monthly evolution

World

(% change)

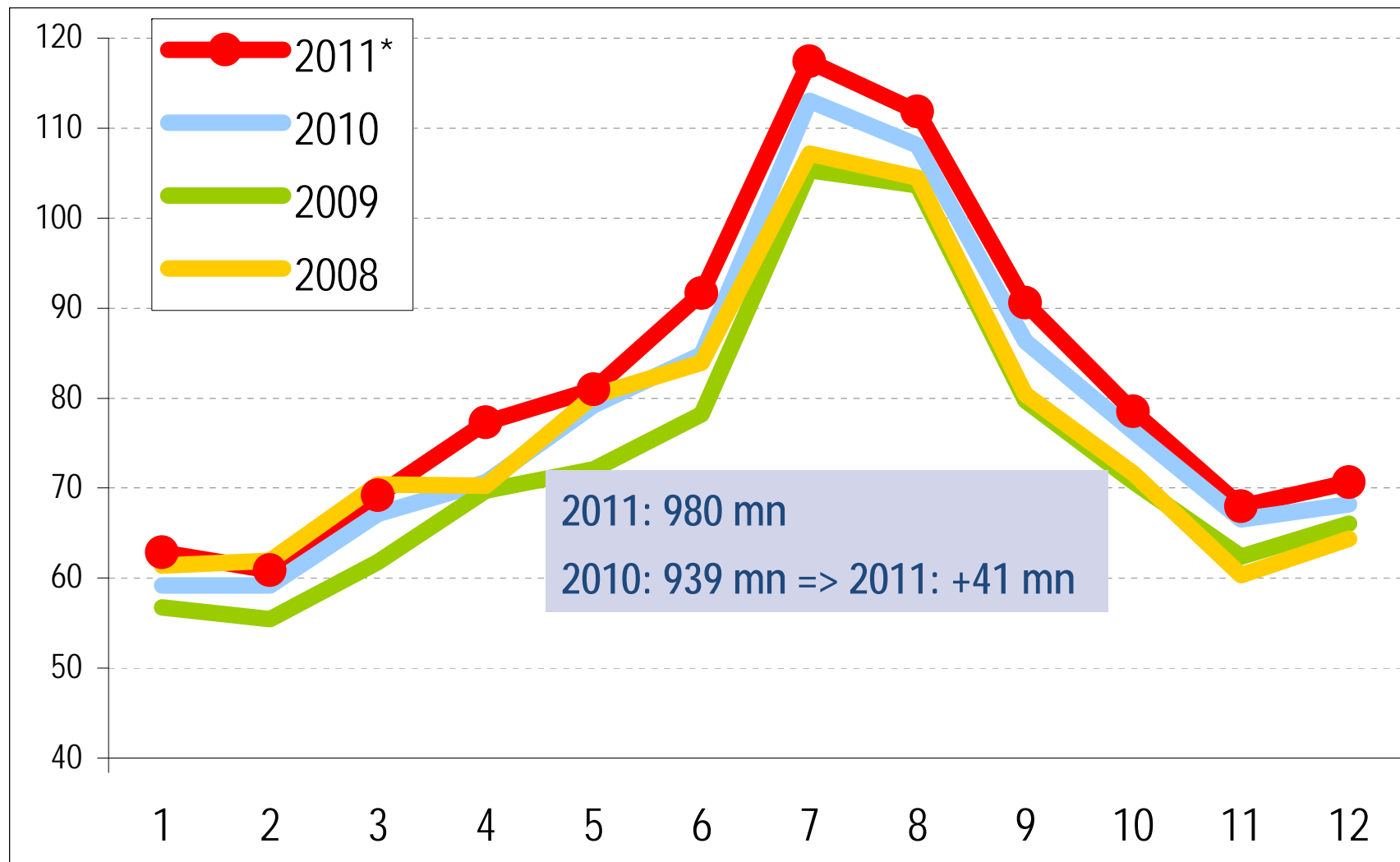


Source: World Tourism Organization (UNWTO) ©

# International Tourist Arrivals, monthly evolution

World

(million)

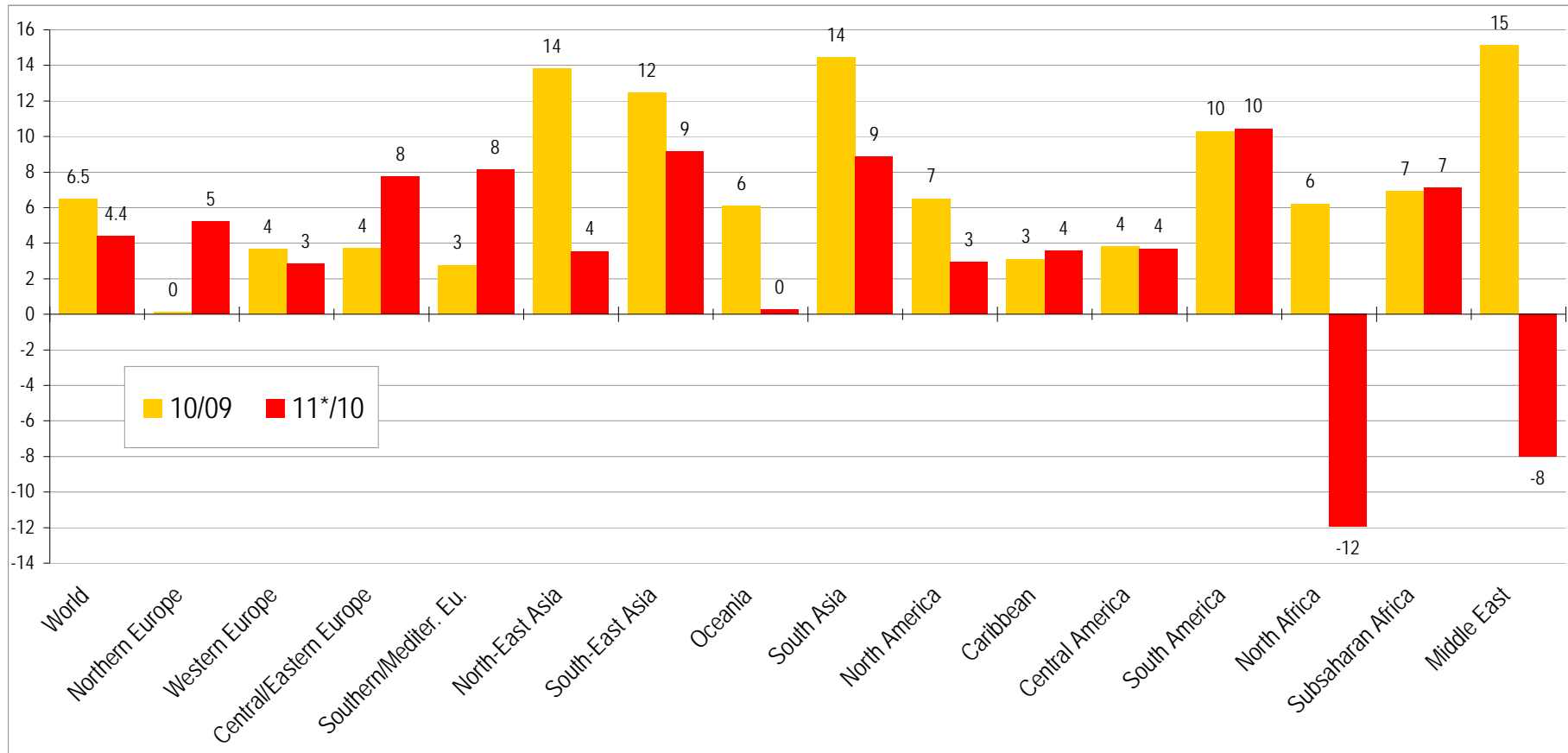


Source: World Tourism Organization (UNWTO) ©

# 2010 and 2011 by subregion

## International Tourist Arrivals

(% change over same period of the previous year)

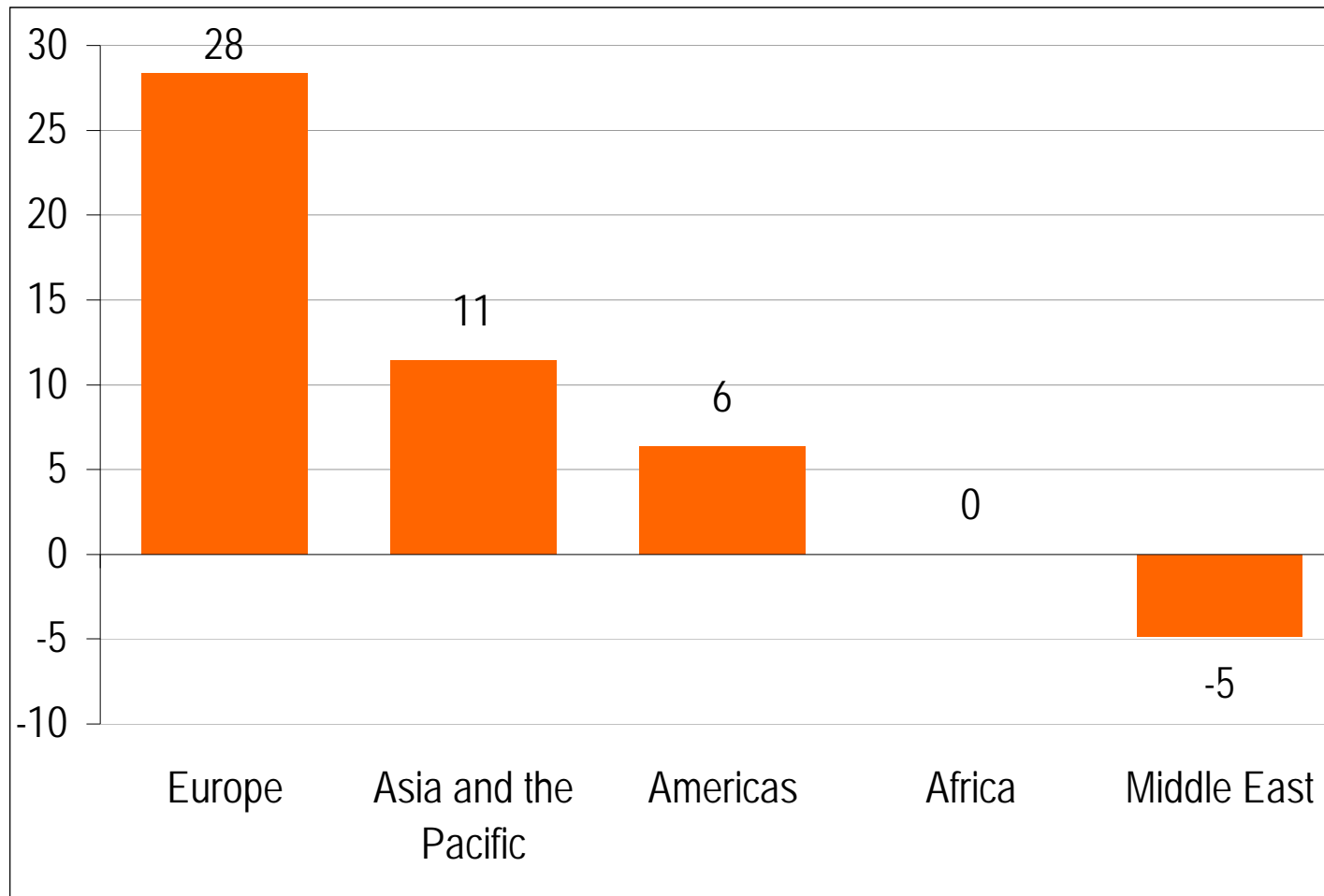


Source: World Tourism Organization (UNWTO) ©

# Increase 2011 by region

International Tourist Arrivals

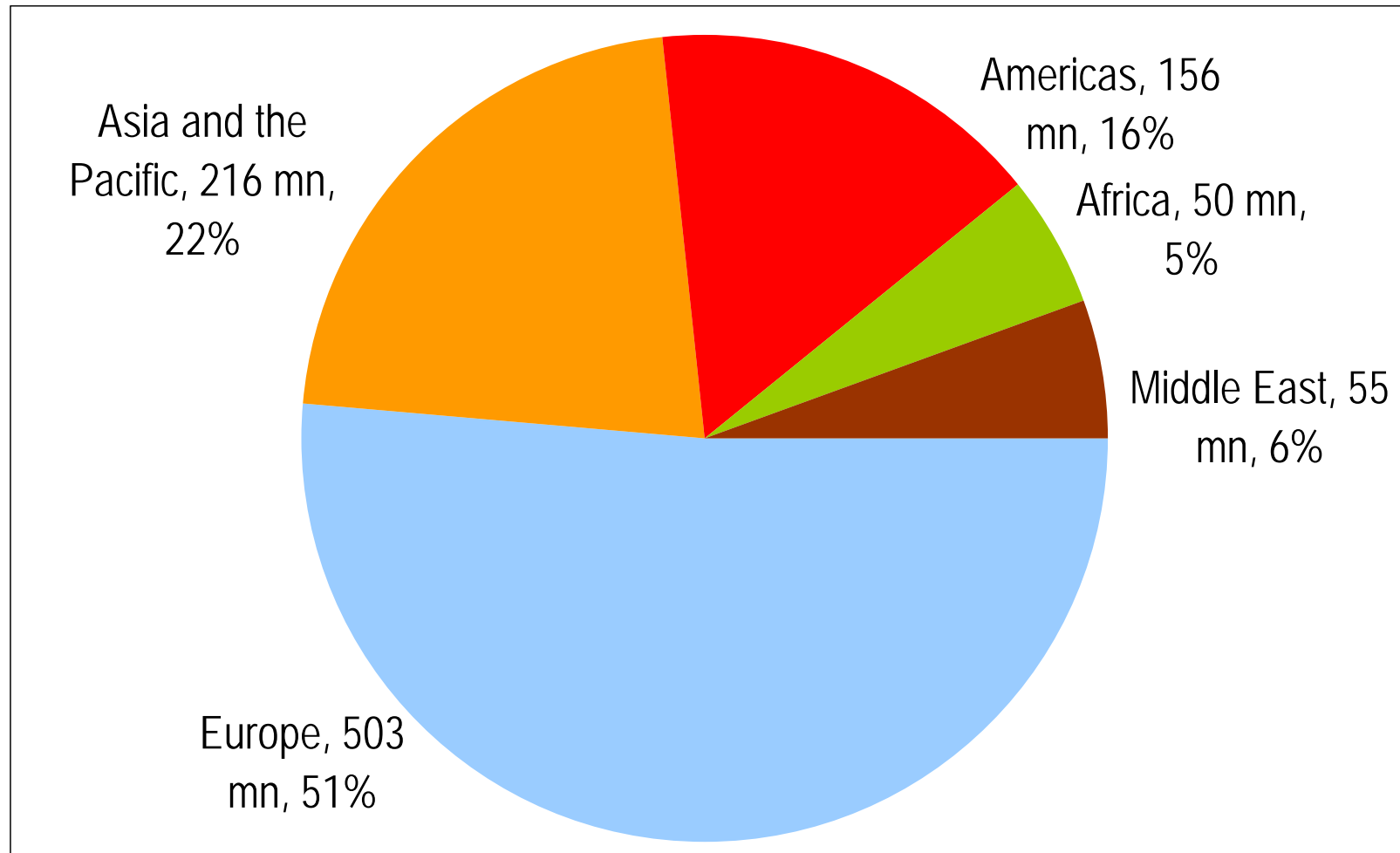
(absolute change 2011, million)



Source: World Tourism Organization (UNWTO) ©

# Absolute numbers 2011 by region

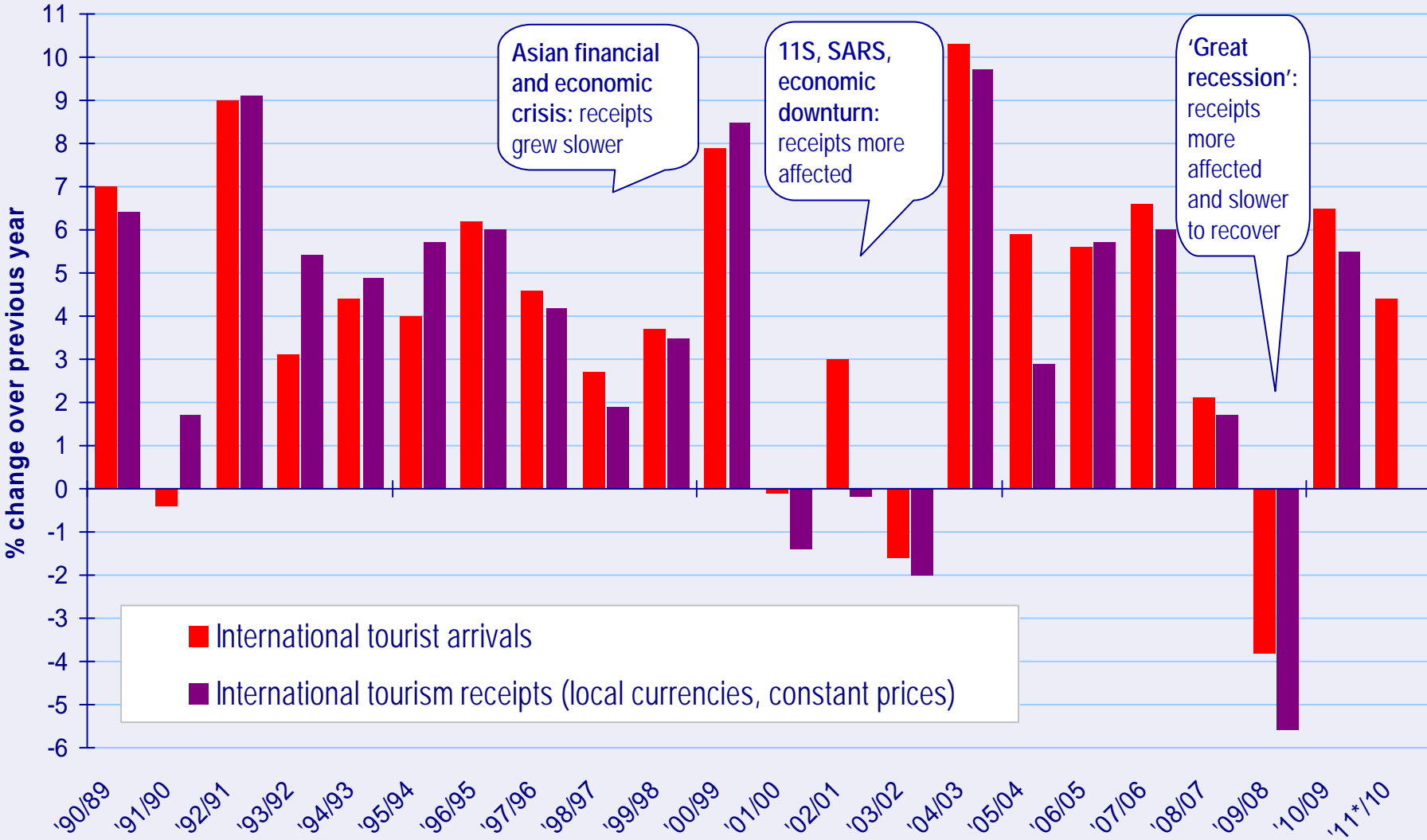
World Inbound Tourism: International Tourist Arrivals, 2011\* (million)



Source: World Tourism Organization (UNWTO) ©

# International Tourism Arrivals and Receipts, World

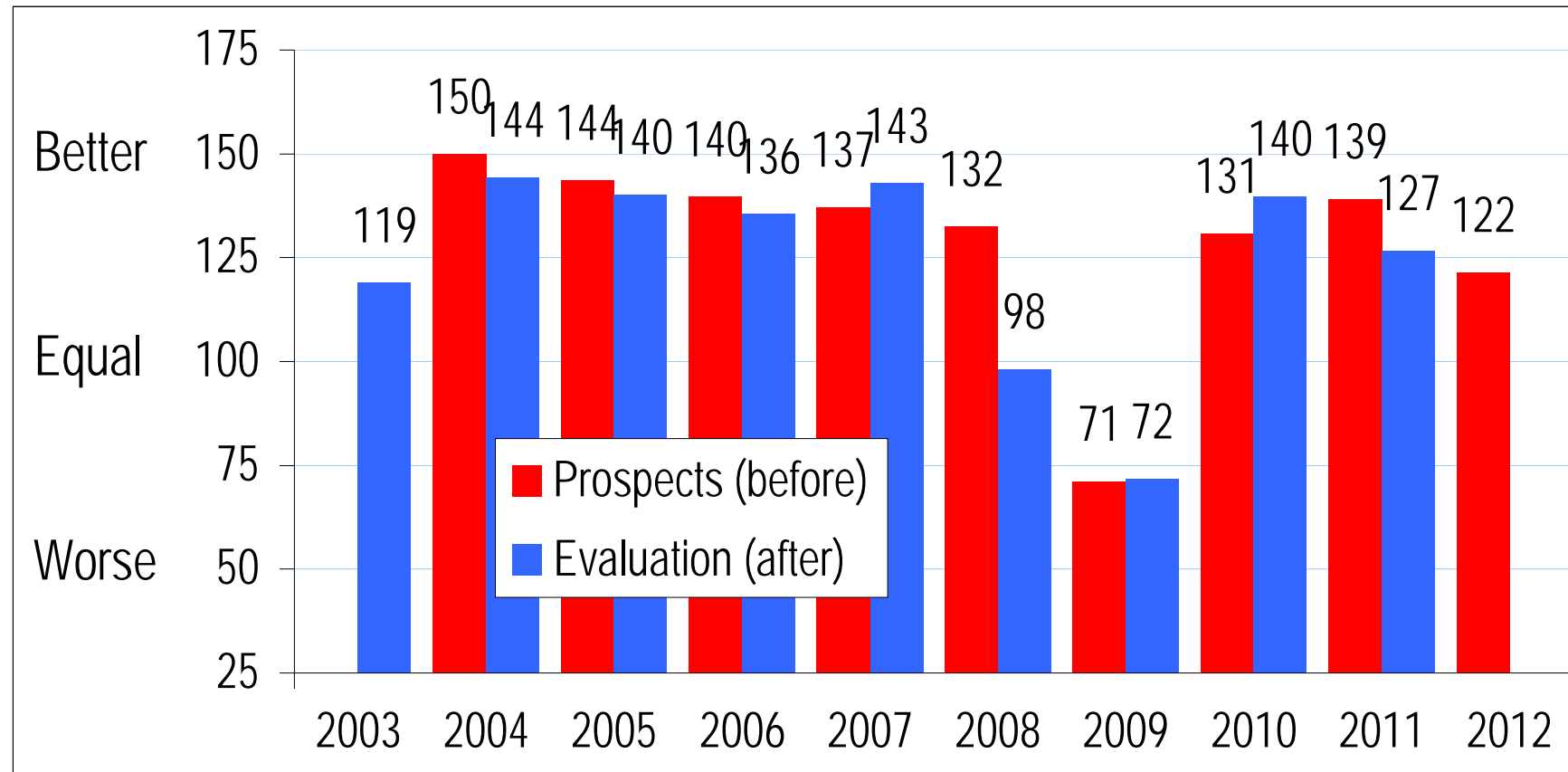
growth in receipts follows growth in arrivals closely



Source: World Tourism Organization (UNWTO)

# Confidence weakening but still positive

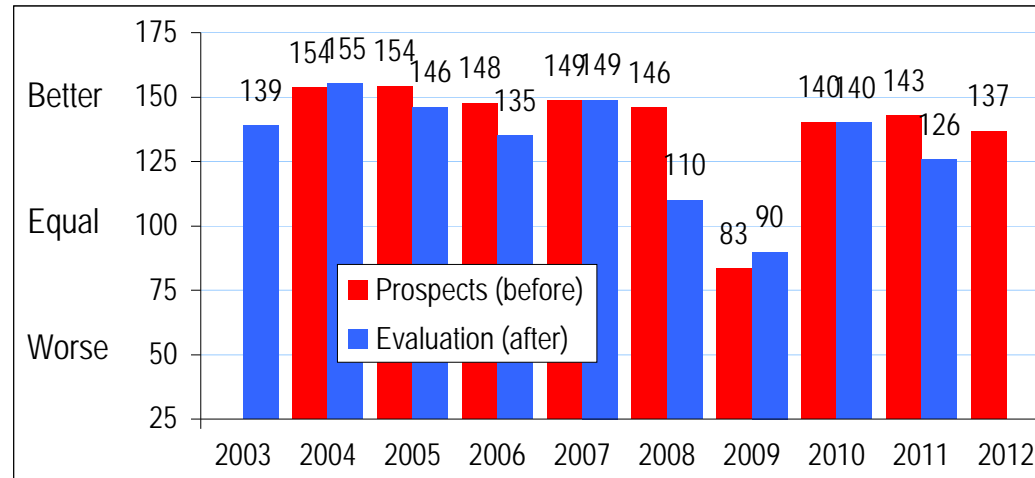
## UNWTO Panel of Tourism Experts: World



Source: World Tourism Organization (UNWTO) ©

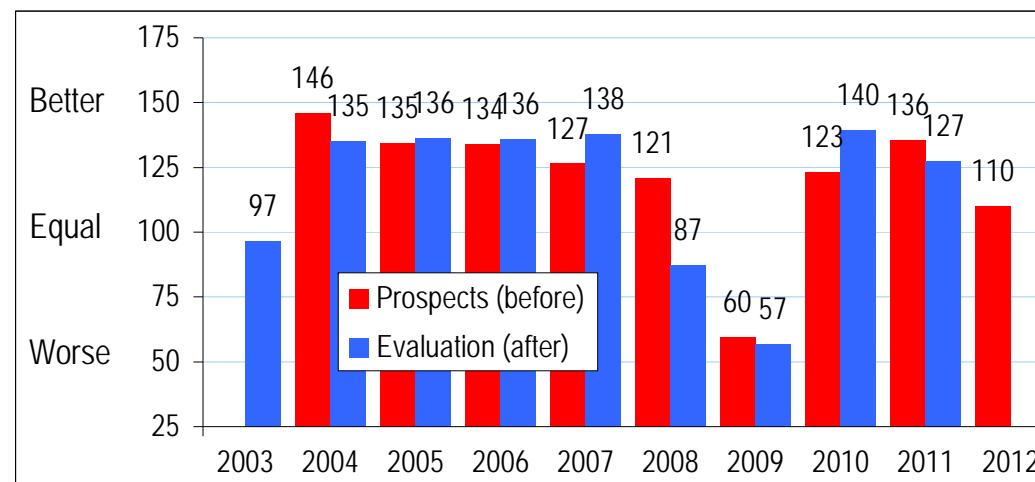
# Confidence in emerging economies much stronger than in advanced economies

UNWTO Panel of Tourism Experts: Emerging economies



Source: World Tourism Organization (UNWTO) ©

UNWTO Panel of Tourism Experts: Advanced economies



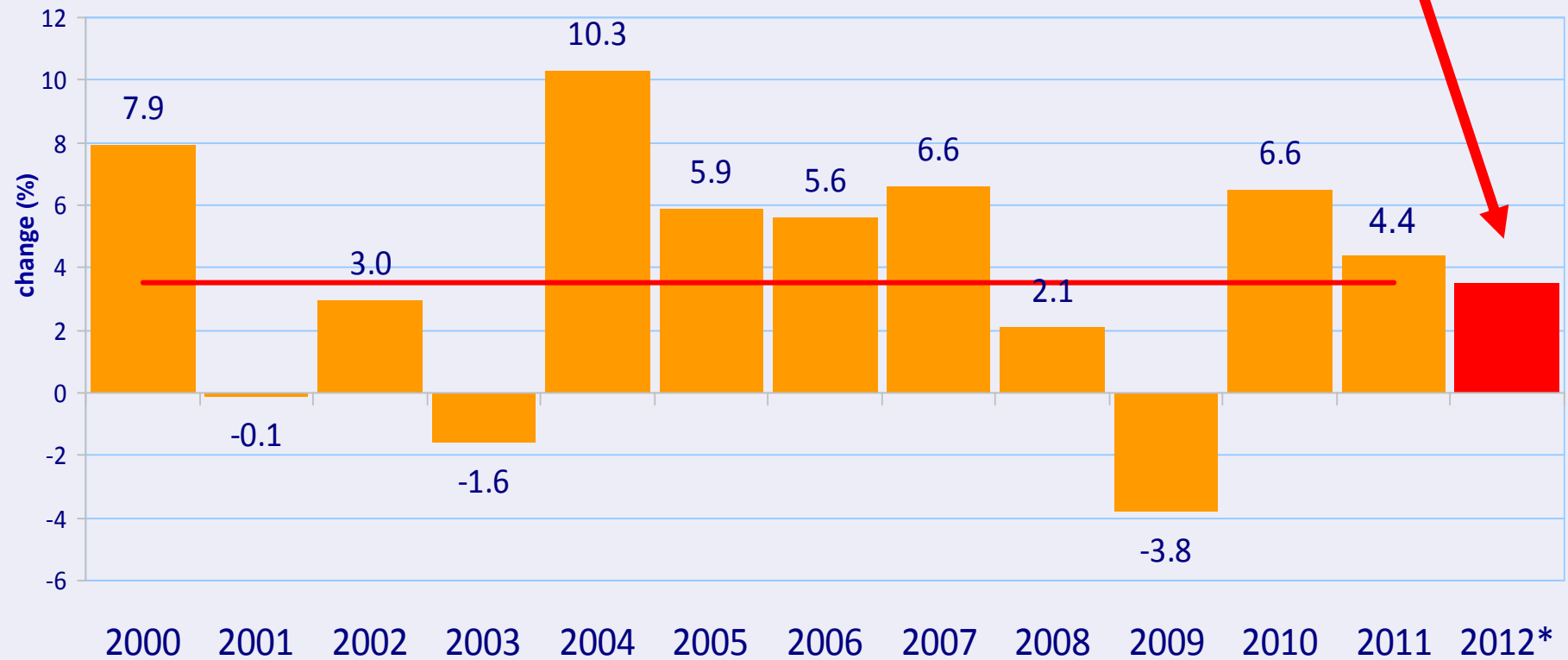
Source: World Tourism Organization (UNWTO) ©

# Outlook: World

Forecast

2012: 3% to 4%

## International tourist arrivals

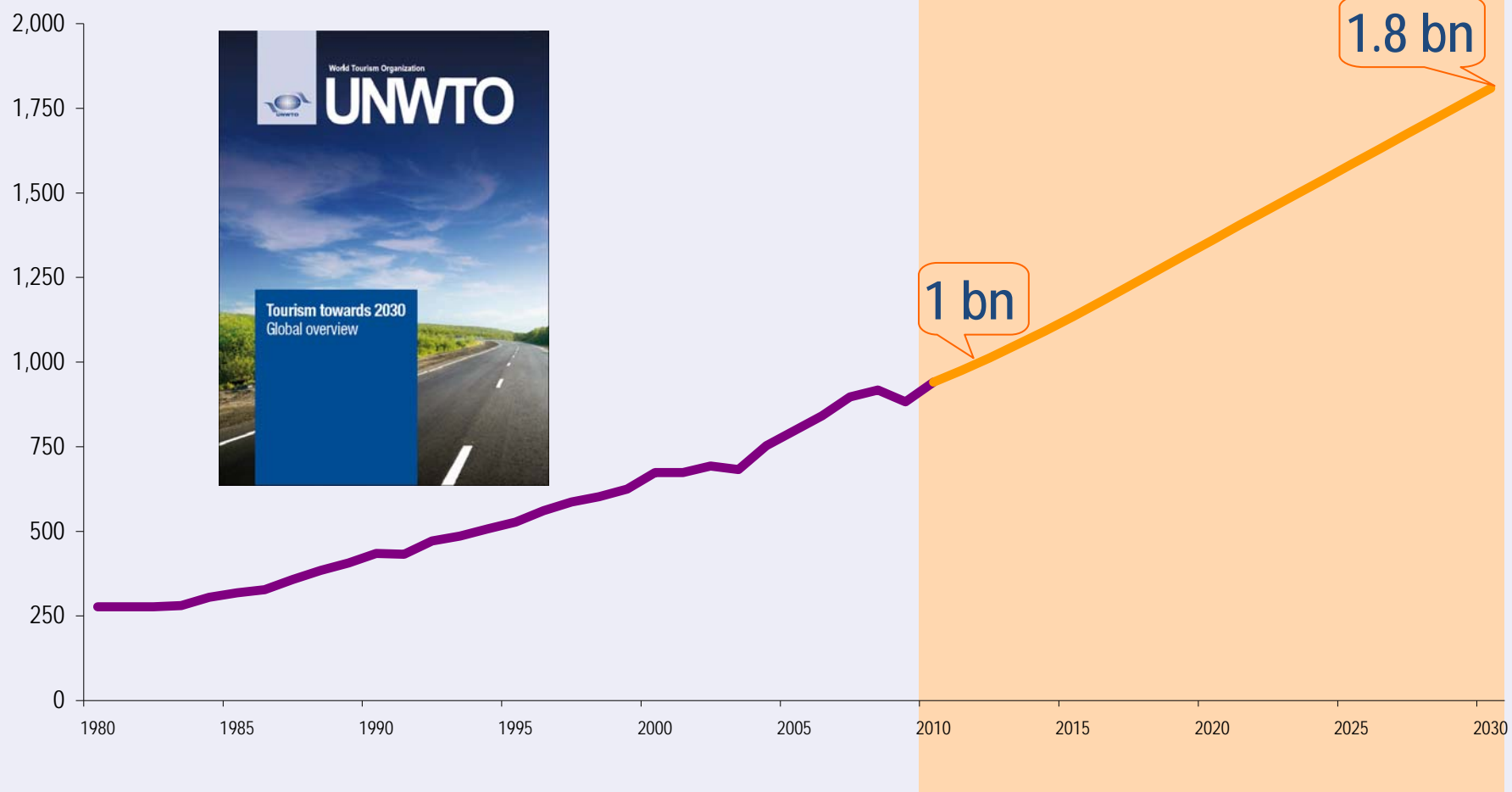


## International tourism: projection full year 2012

|                      | 2011         | Projection 2012   |
|----------------------|--------------|-------------------|
| <b>World</b>         | <b>+4.4%</b> | <b>+3% to +4%</b> |
| Europe               | +6.0%        | +2% to +4%        |
| Asia and the Pacific | +5.6%        | +4% to +6%        |
| Americas             | +4.2%        | +2% to +4%        |
| Africa               | +0.0%        | +4% to +6%        |
| Middle East          | -8.0%        | +0% to +5%        |

# International tourist arrivals to reach 1.8 billion by 2030

International tourism, World



source: World Tourism Organization (UNWTO) ©



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# Thank you very much for your attention!

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