Implementation of Effective Cultural Heritage Management

UNESCO office in Tashkent
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UNESCO (United Nations Educational, Scientific and Cultural Organization)

• UNESCO promotes culture and peace through education, the sciences, culture, communication and information.

• UNESCO works to ensure that future generations can enjoy the treasure of the past.

Irina Bokova, Director-General of UNESCO
“The blue of Samarkand project”, UNESCO is helping local potters and ceramists.

Cultural Tourism, “The Golden Ring of Ancient Khorezm” project.

The 2,000-year-old Buddhist Ruins of Fayaz Tepe, near Termez. (Along with the conservation of the remaining pieces, the entire site has been made more attractive for tourists through the construction of a new access road, parking area and a visitor center).
World Heritage Convention

• The Convention concerning the Protection of World Cultural and Natural Heritage (16 November 1972).

• The Convention defines the kind of natural or cultural sites which can be considered for inscription on the World Heritage List.

• One of the requirements requested by the WH Committee is that every WH site should develop and enforce a conservation/management plan.
The Great Silk Road

- The Great Silk Road is of outstanding cultural value to humanity.
- The Silk Road (or Silk Routes which is 12800 kilometers) is an extensive interconnected network of trade routes across the Asian continent connecting East, South, and Western Asia with the Mediterranean world, as well as North and Northeast Africa and Europe.
- The Ancient silk road crossed Samarkand, Bukhara, Khiva and Shahrisabz in Uzbekistan.
The World Heritage sites in Uzbekistan

Four World Heritage Sites in Uzbekistan.
1. Itchan Kala. (Date of Inscription: 1990)
2. Historic centre of Bukhara-Dome of Islom. (Date of Inscription: 1993)
3. Historic centre of Shahrisabz. (Date of Inscription: 2000)
4. Samarkand-Cross Roads of Culture. (Date of Inscription: 2001)

- One of the requirements requested by the WH Committee is that every WH site should develop and enforce a conservation/management plan.
- The objective of the management plan is to ensure the protection of the cultural significance, integrity and authenticity of the resources for the present and future generations through conservation and sustainable resources utilization.
CULTURAL RESOURCES MANAGEMENT

The following steps provide a methodological framework for the cultural resources management process:

• Surveying and creating an inventory to document cultural resources, their historical setting and physical environment
• Assessing and evaluating cultural heritage resources, their settings and cultural values
• Analyzing and investigating material substance, structural systems and the historic and contemporary context to design suitable conservation policies
• Developing strategies for short and long term programmes for the conservation management and anticipated future changes
• Implementing, monitoring reviewing and, where necessary, revising the programmes that were developed

The most common management plan is a map based document delineating areas of land that provides rules and regulations for land use within each zone. GIS (geo-information system) is a useful tool in assisting in the execution of all of these procedures.
Then this GIS-based information management system will be uploaded to server of UNESCO office in Tashkent, Uzbekistan and access will be provided to national concerned institutions for dynamic GIS based information update.
International Workshop for the development of a Management Plan for Samarkand-Crossroads of Cultures (Samarkand, Uzbekistan, 25-29 October 2010)

This event shall gather representatives and experts of Uzbekistan as well as representatives of UNESCO, the Advisory Bodies, and international experts in order to introduce the historic city of Samarkand to an international audience; review its state of conservation and discuss examples of urban conservation and management plans from other parts of the world and their relevance to Samarkand; and make recommendations on the scope and contents of the specific work to be carried out in Samarkand, as well as develop an action plan.
Thank you for your attention.